



RE: Company Press Release
DATE: May 6, 2005

Anidea Engineering Launches New Marketing Campaign

Wellington, Florida - May 6, 2005

Anidea Engineering, Inc., announces we have recently launched a new branded marketing campaign.

Titled, **"Got an idea? Get Anidea!"** the slogan and campaign will be utilized in all company print collateral, trade publication advertisements, directory listings, newsletters, direct mail programs as well as on the new redesigned web site.

The campaign was created by our in-house marketing department and reflects Anidea's commitment to provide experienced engineering services to any inventor or development firm that needs help enhancing their product, concept or idea.

For further information:

Contact Gerry Klein - Director of Sales and Marketing

Phone. 954-839-8318 (ext. 7111)

Email. gerryk@anidea-engineering.com

Anidea Engineering, Inc.

986 Cosmos Street

Wellington, FL 33414

P. 954-839-8318

F. 954-337-2747

www.anidea-engineering.com